GreyNet International:

Back Office Report 2011

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GreyNet International, Netherlands
Company Information

- In 1992, GreyNet was founded and launched by TransAtlantic, which was a sole proprietorship
- In 1998, GreyNet became a subsidiary of MCB University Press, which was a limited company
- In 2003, GreyNet was re-launched by TextRelease, which is a sole proprietorship

MISSION

"GreyNet is dedicated to Research, Publication, Open Access, and Education in the field of Grey Literature"
GreyNet Members 2011

ASSOCIATE MEMBERS:
INIST-CNRS, France  Associate Member from 2005...
NYAM, United States  Associate Member from 2005...
NTK, Czech Republic  Associate Member from 2010...
FLICC-FEDLINK, USA  Associate Member from 2010...
EBSCO Publishing, USA  Associate Member from 2011...
JST, Japan  Associate Member from 2011...

INSTITUTIONAL MEMBERS:
IIA Inc., USA  Institutional Member from 2010...
CVTI, Slovak Republic  Institutional Member from 2010...
ISTI, Italy  Institutional Member from 2011...
KISTI, South Korea  Institutional Member from 2011...
Partnerships:
- ICSTI: GreyNet Partnership, 2009...
- INIST-CNRS: GreyNet Conference Preprints via OpenGrey Repository, 2007...
- EBSCO/LISTA-FT: The Grey Journal, International Journal on Grey Literature, 2005...

Agreements:
- CSA/PAIS Int.: A&I Service for The Grey Journal, 2006...
- MLA International: A&I Service for The Grey Journal, 2006...
- LISA Index: A&I Service for The Grey Journal, 2006...
- SCOPUS/Elsevier: A&I Service for The Grey Journal, 2009...
- Thomas Reuters: A&I Service for The Grey Journal, 2009...
- Thomas Reuters: A&I Service for the GL Conference Proceedings, 2009...
- EBSCO: Subscription Agent, 2005...
- Swets: Subscription Agent, 2005...
- De Gruyter/Saur: Monograph on Grey Literature, 2010...
- GLISC: Steering Committee on Standards in Grey Literature, 2006...
International Conference Series on Grey Literature

The GL Conference Series began as a biannual event in the early ‘90s, however with its relaunch in 2003, the conference series became an annual event. The GL Series maintains a transatlantic character alternating between Europe and North America. However, participants from recognized organizations worldwide attend.

Past and Present Sponsors:
BL, BIOSIS, CRL, CUA, CVTISR, DTIC, EAGLE, EBSCO, EU, EWI, FLICC-FEDLINK, GESIS, ICSTI, INIST-CNRS, IIA, ISTI, JST, KISTI, LLC, NASA, NTIS, NLE, NLM, NTK, NYAM, OSTI-DOE, Royal Swets...
GreyNet Publications

The Associate Members constitute ‘GreyNet Corporate Authorship’

Serial Publications:

- Conference Proceedings on Grey Literature, ISSN 1386-2316
- Conference Program and Abstract Books, ISSN 1386-2308
- TGJ, International Journal on Grey Literature, ISSN 1574-1796
- GreyNet Newsletter, ISSN 1877-6035
- The GreyWorks Series, ISSN 2211-1425
# GreyNet Resources and Services

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<thead>
<tr>
<th>Service</th>
<th>URL</th>
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<tr>
<td>GreyNet LinkedIn</td>
<td><a href="http://www.linkedin.com/groups/GreyNet-3718857">http://www.linkedin.com/groups/GreyNet-3718857</a></td>
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<td>GreyNet Listserv</td>
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<td>GreyNet Helpdesk</td>
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<td>GreyText Archive</td>
<td><a href="http://www.greynet.org/greystextarchive.html">http://www.greynet.org/greystextarchive.html</a></td>
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<td>GreySource Index</td>
<td><a href="http://www.greynet.org/greysourceindex.html">http://www.greynet.org/greysourceindex.html</a></td>
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Open Access to GreyNet Collections 1993-2011

Over 250 metadata records originating in the GL Conference Series including full-text papers, PowerPoint slides, abstracts, biographical notes and commentaries are online accessible via the OpenGrey Repository.

The OpenGrey Repository was launched mid-2011. OpenGrey succeeds OpenSIGLE, which was an initiative by INIST-CNRS to transfer the contents of a commercial database into an open access environment - including the results of 25 years of collecting and referencing grey literature by European partners. OpenGrey not only signifies a change in platform but also provides improved features for users redesigned to meet the needs of a Google generation. http://www.opengrey.eu
Research and Education

Over the years, GreyNet has collaborated with researchers and authors in carrying out projects that would provide sustained benefits for the international grey literature community.

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<th>Year</th>
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<tr>
<td>2003</td>
<td>Literature Review of Pioneers in the field of grey literature</td>
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<td>2004</td>
<td>General Survey on Grey Literature and a Citation Analysis</td>
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<tr>
<td>2005</td>
<td>Author Survey on Grey Literature and a Citation Analysis</td>
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<tr>
<td>2006</td>
<td>Project Information Data, PID-Study</td>
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<td>2007</td>
<td>Design and implementation of a distance education course on Grey Literature</td>
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<td>2008</td>
<td>OpenSIGLE-GreyNet: a Service and Data Provider Project</td>
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<td>2009</td>
<td>OpenSIGLE-GreyNet: e-Infrastructures, an FP7 Proposal</td>
</tr>
<tr>
<td>2010</td>
<td>Comparative study of peer review by commercial and grey publishers</td>
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<tr>
<td>2011</td>
<td>Enhanced Publications Project linking research data and commentaries to full-texts</td>
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Use and User Statistics

- GreyNet affiliates are in some 60 countries worldwide
- GreyNet maintains contacts with more than 200 organizations worldwide
- GreyNet’s Author Base exceeds 300 contributors
- GL Conference Participants average 100
- GL Conference Sponsors in 2011 numbered 11
- GreyNet’s Distribution List numbers over 1400 email addresses
- GreyNet’s Listserv numbers over 160 subscribers
- GreyNet’s LinkedIn Group numbers over 230 members
- GreyNet Website page views in 2011 over 40,000
- TextRelease Website page views in 2011 near 14,000
- TGJ articles downloaded via EBSCO LISTA-FT were over 720 full-texts
- OpenSIGLE Repository via GreyNet Website were 3250 hits in 2010
- GreySource Index to web based resources were over 5000 hits in 2010
Financial Indicators

Since its relaunch in 2003, GreyNet has increased and diversified its sources of revenue. Where it initially was dependent almost solely on conference fees, GreyNet now has revenues issuing as well from membership fees, sponsorship fees, advertising, sale of publications, journal licensing, royalties, as well as educational and training initiatives.

Opportunities

Further role in training and education, as well as research and (digital) publication. Ability to upgrade and enhance existing products and services. Increased potential for membership and sponsorship. Better access to funding and grants. Streamlining the workflow through outsourcing. Further cooperation with the Open Access Community as well as potential partnerships with Commercial Publishers. More use of available social media and information networks, etc.
Online Survey Results 2010

Infrastructure needed for GreyNet International

- Sole Proprietorship: 7.4%
- Foundation: 18.5%
- International Association: 70.4%
- Subsidiary Company: 3.7%