Grey Literature and the Circular Economy

GreyForum Series 9.1

Seminar
Grey Literature and the Circular Economy

Date
Thursday, 5 September 2019

Time
13:00 – 17:00 hours

Location
Amsterdam Public Library
OBA Room 6.1
Oosterdokskade 143
1011 DL Amsterdam

Participant Quota
20 Participants

Registration
www.greynet.org/greyforumseries/circulareconomy.html

Contact Information
GreyNet International
Javakstraat 194-HS
1095 CP Amsterdam
Netherlands
info@greynet.org
www.greynet.org
Phone +31 (0) 20 331 2420

This GreyForum seminar is organized by GreyNet International together with the Amsterdam based platform gocircularnow.com

Grey Literature and the Circular Economy

Program Outline, Instructors, and Prospective Participants

- Welcome, Introduction
- Why a circular economy? A consumer-focused perspective on achieving a zero-waste economy
  Lucas Borja Peinado and Michaela Larosse, gocircularnow.com
- Grey Literature, Vehicle and Driver in a Circular Economy
  Dominic Farace, GreyNet International
- Participant’s Endgame Challenge
- Wrap-up and Take away

A first of its kind forum on the circular economy introducing the fundamentals of this economic model, how the information industry can best adopt to the circular economy, and in particular the importance of grey literature resources in tracking and generating societal awareness.

This program is geared to librarians, archivists, researchers, and other information professionals and practitioners.

Instructor presentations will be delivered in a plenary setting and the participants will be actively engaged by way of examples and discussion throughout.