

GreyNet International Business Report 2019

TextRelease / Grey Literature Network Service

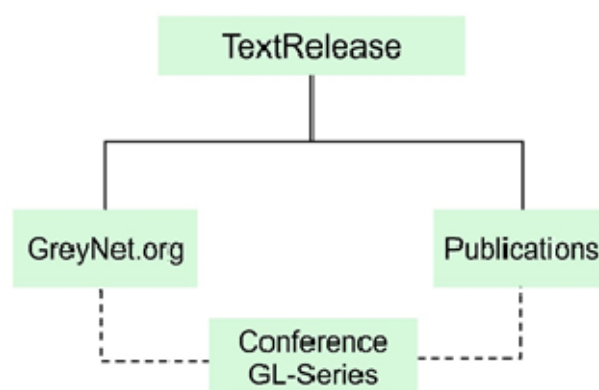
ISSN 2542-4572

This business report is intended to provide a comprehensive, up to date overview of the workings of TextRelease and its International Grey Literature Network Service. TextRelease is an independent information and publishing bureau specializing in the field of grey literature and networked information. GreyNet was founded in 1992 and re-launched in 2003 under the leadership and direction of TextRelease. Since its re-launch, it has developed into an international network capable of serving various sectors of government, academics, business and industry as well as subject based communities producing, processing, distributing, and preserving grey literature. GreyNet's mission is dedicated to research, publication, open access, education, and public awareness to grey literature, which requires now more than ever an infrastructure commensurate to its real potential.

2003 – 2019



2020



In order to accommodate further growth, enhance its existing resources, and rise to challenges required for innovation, GreyNet powered by TextRelease will outsource the International Conference Series on Grey Literature starting in 2020. GreyNet will continue as corporate author to the serial publications published by TextRelease such as the GL Conference Proceedings, the Program Books, and The Grey Journal. Likewise, all partnerships, licensed agreements, collaborations with service providers, and contracts undertaken by TextRelease on behalf of GreyNet will remain in effect. The work by GreyNet's Resource Policy Committee, Social Media Publishing Committee, and Education and Training Committee will likewise remain intact. GreyNet will further maintain representation on the Conference Program Committee outsourced to new management in 2020. More on these and other developments are found in this Business Report.

Dominic Farace, Director
Amsterdam, November 2019

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Leadership in the field Grey Literature



Dominic Farace,
Director 1992 ...



Jerry Frantzen,
Tech. Assistant 1996 ...

Dr. Dominic Farace is the Founder/Director of GreyNet, Grey Literature Network Service, since 1992. In the above capacity, he is author, journal editor, guest lecturer, and curriculum developer in the field of grey literature. Farace is also a recipient of the Golden Candle Award in 2000 for his work in the field of grey literature as well as the Victorine van Schaick Prize in 2008 for The Grey Journal, International Journal on Grey Literature.

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Company Information

| | |
|------------------------|---|
| TextRelease | Established April 1, 2003 |
| Address: | Javastraat 194-HS, 1095 CP Amsterdam, Netherlands |
| Phone: | +31 (0) 20 331 2420 |
| Email: | info@textrelease.com |
| Legal Status: | Independent, Sole Proprietorship |
| Commercial Banking: | Rabobank Amsterdam, IBAN: NL70 RABO 0313 5853 42 |
| Credit Card Recipient: | Visa Card, MasterCard, and American Express |
| Tax Office (NL): | VAT N ^o . NL1203.62.867.B01 |
| Registered (NL): | Amsterdam Chamber of Commerce N ^o . 34188522 |
| Registered (USA): | DUNS N ^o . 408545049 |

GreyNet was formerly powered by

| | |
|-------------------------------------|---|
| TransAtlantic ^{DF} GreyNet | 1992-1998, Amsterdam Chamber of Commerce No. 229159 |
| MCB/UP GreyNet | 1998-2000, Amsterdam Chamber of Commerce No. 33229159 |

Notice GreyNet is provided by TextRelease (DUNS Number 408545049), which is a private company based in Amsterdam. TextRelease is a sole proprietorship owned and operated by Dominic Farace. TextRelease has no agents or other signatories.

GreyNet Associate and Institutional Members



DANS-KNAW, Netherlands
Associate Member 2014 - ...



EBSCO Publishing, United States
Associate Member 2005 - ...



ISTI-CNR, Italy
Associate Member 2012 - ...



CVTISR, Slovak Republic
Associate Member 2012 - ...



University of Florida, United States
Associate Member 2018 - ...



KISTI, South Korea
Associate Member 2013 - ...



NTK, Czech Republic
Associate Member 2010 - ...



Nuclear Information Section, IAEA
Associate Member 2013 - ...



TIB Hannover Germany
Associate Member 2017 - ...



UWM-SOIS, United States
Institutional Member 2018 - ...

GreyNet provides two levels of organizational membership: **Associate** and **Institutional**. The Associate Members together constitute GreyNet's corporate authorship, which is tasked with capturing various types of information including factual, bibliographic, biographic, documentary and full-text along with accompanying metadata, research data, and post-publication data issuing from the annual Conference Series on Grey Literature as well as related workshops in this field of information. This body of textual and non-textual content is then further compiled, edited, and published in a number of serial publications.

Partnerships and Agreements

Over the years, GreyNet powered by TextRelease has entered into a number of agreements with other businesses and organizations for the advancement of grey literature. Among these include:



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| | |
|-----------------------|--|
| TIB AV-Portal | German National Library for Science and Technology, 2018 - ... |
| WorldWideScience.org | World Wide Science Alliance, 2016 - ... |
| OpenAIRE | Open Access Infrastructure for Research in Europe, 2015 - ... |
| ISTI-CNR | GreyGuide Repository and Web Access Portal, 2013 - ... |
| DANS Data Archive | GreyNet Research Data entry and open access, 2012 - ... |
| FedGrey Working Group | FEDLINK-GreyNet Memorandum of Understanding, 2011 - ... |
| ICSTI | GreyNet Partnership, 2009 - ... |
| Inist-CNRS | OpenGrey [formerly OpenSIGLE] Repository, 2007 - 2017 |
| EBSCO/LISTA-FT | License Agreement for The Grey Journal, 2005- ... |

Other Publishing Agreements

| | |
|-----------------------------|--|
| CSA/PAIS Int. | A&I Service for 'The Grey Journal', 2006 - ... |
| LISA Index | A&I Service for 'The Grey Journal', 2006 - ... |
| SCOPUS/Elsevier | A&I Service for 'The Grey Journal', 2009 - ... |
| Thomson Reuters | A&I Service for 'The Grey Journal', 2009 - ... |
| Clarivate – Web of Science | A&I Service for the GL Conference Proceedings, 2009 - ... |
| Curran's Scopus Compendex | A&I Service for the GL Conference Proceedings, 2004 - ... |
| Cabell's Directories | TGJ Journal Listing, 2013 - ... |
| EBSCO | TGJ Subscription Agent, 2005 - ... |
| Emerald | Rights to former GreyNet content 1994-2000 via open access, 2009 |
| De Gruyter/Saur | Monograph on Grey Literature, 2010 |

GreyNet International – Infrastructure 2019

| | |
|---|--|
| <p>CPC</p> <p>Conference Program Committee</p> <p><i>Chair Margret Plank, Germany</i></p> <p>International Conference Series on Grey Literature</p> | <p>SMP</p> <p>Social Media Publishing Committee</p> <p><i>Chair Dr. Joachim Schöpfel, France</i></p> <p>Serials, Non-Serials, and Social Media</p> |
| <p>RPC</p> <p>Resource Policy Committee</p> <p><i>Chair Dr. Dobrica Savić, Austria</i></p> <p>Repositories, Portals, and Web-based Resources</p> | <p>E&T</p> <p>Education and Training Committee</p> <p><i>Chair David Baxter, Canada</i></p> <p>Library and Information Studies</p> |

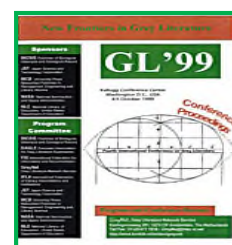
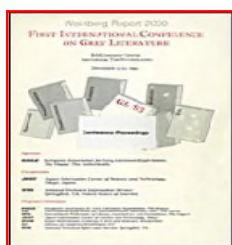
In providing an infrastructure commensurate to its mission and core activities, GreyNet is supported by four working committees. Together they advance GreyNet's manifold mission dedicated to research, publication, open access, education, and public awareness to grey literature

TextRelease

Products, Services, and Professional Activities

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As Program and Conference Bureau, the main activities of TextRelease include the identification and negotiation with potential conference hosts for the annual conference venues and the identification and acquisition of conference sponsors and advertisers. The formation of Program Committees and Chairpersons along with the initial draft of conference themes incorporated in the announcements and call-for-papers. TextRelease maintains contact with authors throughout the lead-up to the conference providing them with guidelines for their content submissions and informing them of their status on the conference program. TextRelease is further responsible for the design, compilation, editing, and publication of conference materials and documents issuing from the Conference Series. Foremost among these are the conference site, newsletters, program books, and conference proceedings.



International

Conference Series on

Grey Literature, 1993-2019

The GL Conference Series began as a biannual event in the early '90s, however with its relaunch in 2003, the conference series rose to an annual event. The GL Conference Series maintains a transatlantic character alternating between Europe and North America. However, participants from recognized organizations worldwide actively sponsor and participate.

- GL1 **Weinberg Report 2000**
Amsterdam RAI Congress Center, 13-15 December (NL) 1993
- GL2 **Grey Exploitations in the 21st Century**
Catholic University of America, Washington D.C., 2-3 November (USA) 1995
- GL3 **Perspectives on the Design and Transfer of STI**
EU Jean Monnet Building, Luxembourg, 13-14 November (LUX), 1997
- GL4 **New Frontiers in Grey Literature**
Kellogg Conference Center, Washington D.C., 4-5 October (USA) 1999



- GL5 **Grey Matters in the World of Networked Information**
KNAW Congress Center, Amsterdam, 4-5 December (NL) 2003
- GL6 **Work on Grey in Progress**
NYAM Conference Center, New York, 6-7 December (USA) 2004
- GL7 **Open Access to Grey Resources**
INIST-CNRS Congress Centre, Nancy, 5-6 December (FR) 2005
- GL8 **Harnessing the Power of Grey**
UNO Conference Center, New Orleans, 4-5 December (USA) 2006



- GL9 **Grey Foundations in Information Landscape**
Provincial House, Antwerp, 10-11 December (BE) 2007
- GL10 **Designing the Grey Grid for Information Society**
Amsterdam Science Park, 8-9 December (NL) 2008
- GL11 **The Grey Mosaic, Piecing It All Together**
Library of Congress, Washington D.C., 14-15 December (USA) 2009
- GL12 **Transparency in Grey Literature, Grey Tech Approaches ...**
National Library of Technology, Prague, 6-7 December (CZ) 2010



- GL13 **The Grey Circuit, From Social Networking to Wealth Creation**
Library of Congress, Washington D.C., 5-6 December (USA) 2011
- GL14 **Tracking Innovation through Grey Literature**
National Research Council, Rome, 29-30 November (IT) 2012
- GL15 **The Grey Audit, A Field Assessment of Grey Literature**
CVTISR, Bratislava, Slovak Republic, 2-3 December (SK) 2013
- GL16 **Grey Literature Lobby, Engines and Requesters for Change**
Library of Congress, Washington D.C., 8-9 December (USA) 2014



- GL17 **A New Wave of Textual and Non-Textual Grey Literature** (NL) **2015**
 KNAW Congress Center, Amsterdam, 1-2 December
- GL18 **Leveraging Diversity in Grey Literature** (USA) **2016**
 The New York Academy of Medicine, New York, 28-29 November
- GL19 **Public Awareness and Access to Grey Literature** (IT) **2017**
 National Research Council of Italy, CNR Rome, 23-24 October
- GL20 **Research Data Fuels and Sustains Grey Literature** (USA) **2018**
 Loyola University New Orleans, Louisiana, 3-4 December



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- GL21 **Open Science Encompasses New Forms of Grey Literature** (Germany) **2019**
 German National Library for Science and Technology, 22-23 October
- GL2020 **Open Science Encompasses New Forms of Grey Literature** (IT) **2020**
 National Research Council of Italy, Rome, *Forthcoming 19-20 November*

International Conference Series on Grey Literature

Conference Lifecycle and Workflow

Milestones and Deliverables

| PRE-CONFERENCE | CONFERENCE | POST-CONFERENCE |
|---|---|---|
|  |  |  |
| <u>Conference Announcement</u> | <u>Program Books</u> | <u>Author full-text papers</u> |
| <u>Call-for-Papers</u> | <u>Conference Presentations</u> | <u>Conference Proceedings</u> |
| <u>Conference Proposals</u> | <u>Conference Evaluation</u> | <u>Conference Papers</u> |
| <u>Author Memoranda</u> | <u>Non-Exclusive Rights Agreement</u> | <u>PowerPoint Slides</u> |
| <u>Author BIOs</u> | <u>Video Recording</u> | <u>Video Presentations</u> |
| <u>Call-for-Posters</u> | <u>Poster Prize</u> | <u>Conference Posters</u> |
| <u>Conference Site</u> | <u>Social Media</u> | <u>Research data</u> |
| <u>GreyNet Award Dinner</u> | <u>Pre-Conference Announcement</u> | <u>DOI Minting</u> |

GL Conference Hosts 1993-2019

| | |
|--|-----------------|
| CNR Rome | Italy |
| CUA Washington D.C. | United States |
| CVTI SR Bratislava | Slovak Republic |
| EU CEC/DG XIII | Luxembourg |
| EWI Brussels | Belgium |
| FEDLINK, Library of Congress | United States |
| German National Library for Science and Technology | Germany |
| Inist-CNRS, Nancy | France |
| MCB University Press | United Kingdom |
| NTK Prague | Czech Republic |
| New York Academy of Medicine | United States |

GL Conference Sponsors 1993-2019

| | |
|---|----------------|
| ACM Digital Library | United States |
| British Library | United Kingdom |
| BIOSIS | United States |
| City of Amsterdam | Netherlands |
| City of Nancy | France |
| CRL | United States |
| DANS-KNAW | Netherlands |
| Deanet Media Company | Italy |
| DTIC | United States |
| EAGLE | Luxembourg |
| EBSCO Publishing | United States |
| EIPASS European Informatics Passport | Italy |
| Elsevier | Netherlands |
| Endeavor Information Services | United States |
| EU Bookshop | Luxembourg |
| EU Cordis | Luxembourg |
| GESIS | Germany |
| ICSTI | France |
| Ila, Inc. | United States |
| ISTI-CNR | Italy |
| JST | Japan |
| KISTI | Korea |
| LLC | United States |
| NIS-IAEA | Austria |
| NTIS | United States |
| NLE | United States |
| NLM | United States |
| OSTI-DOE | United States |
| Springer Verlag | Germany |
| Swets | Netherlands |
| Swinburne University of Technology | Australia |
| Thomson Reuters | United States |
| TIB Hannover | Germany |
| University of Florida; George A. Smathers Libraries | United States |
| University of Ljubljana | Slovenia |
| UWM, University of Wisconsin, Madison | United States |
| Wiley | Italy |



International Journal on Grey Literature

The Grey Journal, 2005-2019

International Journal on Grey Literature, ISSN 1574-1796

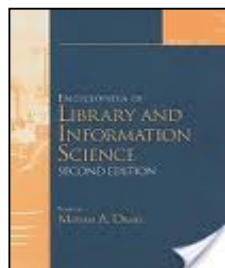
| | | |
|-------------------------------------|------|---|
| TGJ Volume 15, Special Winter Issue | 2019 | Grey Repositories in the face of Digital Challenges |
| TGJ Volume 15, Number 1, Spring | 2019 | Data Librarians Speak Out on Grey Literature |
| TGJ Volume 15, Number 2, Summer | 2019 | Open Access to Grey Research Data |
| TGJ Volume 15, Number 3, Autumn | 2019 | Advancing Open Science and Grey Literature |
| TGJ Volume 14, Special Winter Issue | 2018 | Rethinking the Role of Grey Literature in the Digital Age |
| TGJ Volume 14, Number 1, Spring | 2018 | Open Access, New Grey Literature, and Data Compliance |
| TGJ Volume 14, Number 2, Summer | 2018 | Breaking New Ground in Grey Literature |
| TGJ Volume 14, Number 3, Autumn | 2018 | Profiling Grey Data for Public Access |
| TGJ Volume 13, Special Winter Issue | 2017 | Current Trends that Impact Grey Literature |
| TGJ Volume 13, Number 1, Spring | 2017 | Grey Literature Domain in Broad View |
| TGJ Volume 13, Number 2, Summer | 2017 | Finding and Bridging Knowledge Gaps via Grey Literature |
| TGJ Volume 13, Number 3, Autumn | 2017 | Mapping Crossroads in the Field of Grey Literature |
| TGJ Volume 12, Special Winter Issue | 2016 | New Challenges and Opportunities Facing Repositories |
| TGJ Volume 12, Number 1, Spring | 2016 | Mining Textual and Non-Textual Data Sources |
| TGJ Volume 12, Number 2, Summer | 2016 | Convergence and Change in Grey Literature |
| TGJ Volume 12, Number 3, Autumn | 2016 | Data Fuels and Validates Grey Literature |
| TGJ Volume 11, Special Winter Issue | 2015 | The Value Grey Literature in Repositories |
| TGJ Volume 11, Number 1, Spring | 2015 | Raising Awareness to Grey Literature |
| TGJ Volume 11, Number 2, Summer | 2015 | Publishing, Licensing, and Open Access |
| TGJ Volume 11, Number 3, Autumn | 2015 | Topical and Technical Advances in Grey Literature |
| TGJ Volume 10, Number 1, Spring | 2014 | Sustaining Good Practices In Grey Literature |
| TGJ Volume 10, Number 2, Summer | 2014 | Research Communities And Data Sharing |
| TGJ Volume 10, Number 3, Autumn | 2014 | Weighing up Public Access to Grey Literature |
| TGJ Volume 9, Number 1, Spring | 2013 | Adapting New Technologies for Grey Literature |
| TGJ Volume 9, Number 2, Summer | 2013 | Tracking Grey Literature Across Disciplines |
| TGJ Volume 9, Number 3, Autumn | 2013 | Improving Grey Literature through Innovation |
| TGJ Volume 8, Number 1, Spring | 2012 | Social Networking and Grey Literature |
| TGJ Volume 8, Number 2, Summer | 2012 | Data Frontiers in Grey Literature |
| TGJ Volume 8, Number 3, Autumn | 2012 | Managing Change in Grey Literature |
| TGJ Volume 7, Number 1, Spring | 2011 | Transparency in Grey Literature |
| TGJ Volume 7, Number 2, Summer | 2011 | System Approaches to Grey Literature |
| TGJ Volume 7, Number 3, Autumn | 2011 | Research and Education in Grey Literature |
| TGJ Volume 6, Number 1, Spring | 2010 | Government Alliance to Grey Literature |
| TGJ Volume 6, Number 2, Summer | 2010 | Shared Strategies for Grey Literature |
| TGJ Volume 6, Number 3, Autumn | 2010 | Research on Grey Literature in Europe |

| | | |
|--------------------------------|------|---|
| TGJ Volume 5, Number 1, Spring | 2009 | Paperless Initiatives for Grey Literature |
| TGJ Volume 5, Number 2, Summer | 2009 | Archaeology and Grey Literature |
| TGJ Volume 5, Number 3, Autumn | 2009 | Trusted Grey Sources and Resources |
| TGJ Volume 4, Number 1, Spring | 2008 | Praxis and Theory in Grey Literature |
| TGJ Volume 4, Number 2, Summer | 2008 | Access to Grey in a Web Environment |
| TGJ Volume 4, Number 3, Autumn | 2008 | Making Grey more Visible |
| TGJ Volume 3, Number 1, Spring | 2007 | Grey Standards in Transition and Use |
| TGJ Volume 3, Number 2, Summer | 2007 | Academic and Scholarly Grey |
| TGJ Volume 3, Number 3, Autumn | 2007 | Mapping Grey Resources |
| TGJ Volume 2, Number 1, Spring | 2006 | Grey Matters for OAI |
| TGJ Volume 2, Number 2, Summer | 2006 | Collections on a Grey Scale |
| TGJ Volume 2, Number 3, Autumn | 2006 | Using Grey to Sustain Innovation |
| TGJ Volume 1, Number 1, Spring | 2005 | Publish Grey or Perish |
| TGJ Volume 1, Number 2, Summer | 2005 | Repositories - Home2Grey |
| TGJ Volume 1, Number 3, Autumn | 2005 | Grey Areas in Education |

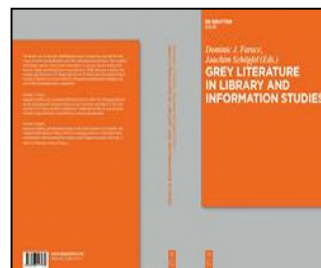
Other Serial and Non-Serial Publications



PRQ



ELIS



De Gruyter | Saur

Publishing Research Quarterly - Spring Issues on Grey Literature 2004-2007 ISSN 1053-8801

Encyclopedia of Library and Information Sciences, 2017 (3rd Ed.) ISBN 978-0-8493-9712-7

De Gruyter - Grey Literature in Library and Information Studies, 2010 ISBN 978-3-598-11793-0

Other GreyNet Publications

| | | |
|---|-------------|----------------|
| Conference Proceedings on Grey Literature | 2004 - 2019 | ISSN 1386-2316 |
| Conference Program Books on Grey Literature | 2003 - 2019 | ISSN 1386-2308 |
| GreyNet Quarterly Newsletter | 2009 - 2019 | ISSN 1877-6035 |
| GreyWorks Summer Workshop Series | 2009 - 2019 | ISSN 2211-1425 |
| GreyForum Series, Onsite-Online Workshops | 2013 - 2019 | ISSN 2213-5735 |

Social Media and Networking



| | |
|--|---|
| GreyNet LinkedIn Group | https://www.linkedin.com/groups/3718857/ |
| GreyNet Twitter Social Blogging | https://twitter.com/GreyLitNet |
| GreyNet International Facebook | https://www.facebook.com/greynetinternational |
| GreyNet RSS Feeds | http://www.textrelease.com/rss.xml |
| Wikipedia | http://en.wikipedia.org/wiki/Grey_Literature_Network_Service |

GreyNet's Open Access Resources and Service Providers



Over 375 metadata records originating in the GL Conference Series including their corresponding full-text papers, PowerPoint slides, abstracts, biographical notes, and post-publication commentaries are available via the OpenGrey Repository <http://www.opengrey.eu>. This web-based resource has become a significant reference tool for GreyNet's own referral service. In 2007, GreyNet (data provider) signed an agreement with INIST (service provider) in which all of its past and future collections of conference preprints would be openly accessible in the OpenGrey Repository. In 2009, GreyNet purchased back the rights to content from its first four conference proceedings (1994-2000), making these also openly accessible and thus guaranteeing that its collections would be comprehensive.



Agreement has been reached between OpenGrey and OpenAIRE, whereby GreyNet's Collection of Conference Preprints in the OpenGrey Repository are now harvested and accessible in OpenAIRE via its Discovery services.



GreyNet completed the second phase of an Enhanced Publications Project (EPP) in which research data accompanying conference preprints are entered in the DANS Data Archive and cross-linked to metadata records in the OpenGrey Repository. Since the project's completion in 2012, research data accompanying conference preprints in the GL-Series are requested as an integral part of the annual call-for-papers and is now embedded in GreyNet's workflow. GreyNet currently has over 35 research datasets in DANS. More on this project at www.greynet.org/opengreyrepository/enhancedpublications.html.



The TIB AV-Portal is a web-based platform for quality-tested scientific videos. TIB and GreyNet International have a Media Partnership. Video recordings of GreyNet International events will be hosted on the AV-Portal. The GreyNet International logo will be shown on the publisher's page in the AV-Portal and GreyNet International will be acknowledged as publisher in the metadata of each video.



Repository and Guide to Good Practices and Resources in Grey Literature

Redefines GreyNet's position on the information landscape

The Portal and Repository to Good Practices and Resources in Grey Literature <http://greyguide.isti.cnr.it/> offers information professionals, practitioners and students shared common ground in the field of grey literature. In early 2014, GreyNet (content provider) reached agreement with ISTI-CNR (service provider) to embark on the GreyGuide Project. GreyNet collections

and web content that were only accessible either via its website or allied conference site began migration to the GreyGuide Repository and Portal. This would allow for combined search, browse, and retrieval capability across collections - whereby standardized metadata and full-text can be harvested online. Alongside good practices in grey literature, GreyNet's in-house collections of persons and organizations in the field of grey literature, as well as research projects, conference proposals, conference papers, and other resources in grey literature are now openly accessible via the GreyGuide.



Who is in Grey Literature



Conference Proposals



Conference Papers



Resources in Grey Literature



Starting in 2018, the ORCID (a unique, persistent digital identifier assigned to an author-researcher) was included as a metadata field in the **BIO Collection** as well as in **TGJ, The Grey Journal**.

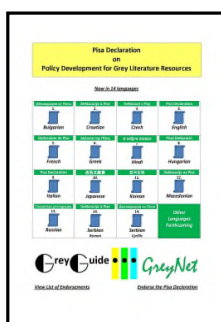


GreyNet also became a minting service for DOIs (a unique, digital object identifier that is assigned to content, which provides a persistent link to its location on the Internet). The DOI field is included in the **GLP and RGL Collections**.



WorldWideScience.org is a global science gateway comprised of national and international scientific databases and portals among which now include the **GreyGuide, OpenAIRE, OpenGrey, TIB AV-Portal, and DANS via NARCIS**. WorldWideScience.org accelerates scientific discovery and progress by providing one-stop searching of databases from around the world. Multilingual WorldWideScience.org provides real-time searching and translation of globally-dispersed multilingual scientific literature.

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The Pisa Declaration on Policy Development for Grey Literature Resources

In April 2014, information professionals from prominent European academic and research centers met in Pisa to address issues dealing with the policy and management of grey literature resources. This meeting resulted in the formulation of the Pisa Declaration on Policy Development for Grey Literature Resources – a fifteen-point roadmap, which serves as a guide for organizations involved in the production, publication, access and use of grey literature well into the 21st Century. The Pisa Declaration much like the Budapest, Bethesda, and Berlin Declarations are neither inventions of the mind nor improvements in doing the same things better – instead, they offer a different approach in dealing with information and data to meet the market needs and requirements of today. Until now, the problem was the lack of cooperation and coordination between and among organizations dealing with grey literature. However, the time of going it alone is now ended. The Pisa Declaration marks the close of an era of *ad hoc* policy and decision making with regard to grey literature resources. Since its original publication in English, the Pisa Declaration has been endorsed by over 140 information professionals from renowned organizations worldwide and has now been translated into 21 languages: Armenian, Arabic, Bulgarian, Croatian, Czech, Dutch, French, German, Greek, Hindi, Hungarian, Italian, Japanese, Korean, Macedonian, Russian, Serbian, Slovak, Spanish, Tagalog, and Turkish.

Conference based Projects on Grey Literature, 1993-2000

Since the initial launch of the GL-Conference Series, GreyNet in collaboration with its pool of authors compiled and edited four information resources. And since its relaunch in 2003, GreyNet annually carries out research projects beneficial to stakeholders in the international grey literature community.

1993 - 2000 Bibliographic Database on the Topic of Grey Literature

1995 - 2000 International Guide to Persons and Organizations in Grey Literature

1997 - 2000 Glossary of Terms in Grey Literature

1999 - 2000 International Journal on Grey Literature (IJGL)

Conference based Research Projects on Grey Literature, 2003-2019

2003 Literature Review of four Pioneers in the field of grey literature

2004 General Survey on Grey Literature and a Citation Analysis

2005 Author Survey on Grey Literature and a Citation Analysis

2006 Project Information Data, PID-Study

2007 Design and implementation of a distance education course on Grey Literature

2008 OpenSIGLE-GreyNet: A Service and Data Provider Project

2009 OpenSIGLE-GreyNet: e-Infrastructures FP7 Proposal

2010 Comparative study of peer review by grey and commercial publishers

2011 Enhanced Publications Project - Phase 1: Survey and Post-Publication Data

2012 Enhanced Publications Project - Phase 2: Linking Research Data to Full-text

2013 Guide to Good Practice in Grey Literature – GreyGuide Project and Repository

2014 Guide to Good Practices and Resources in Grey Literature – GreyGuide Web Access Portal

2015 Leveraging Grey Literature – A Cumulative Case Study

2016 Policy Development for Grey Literature Resources: Assessment of the Pisa Declaration

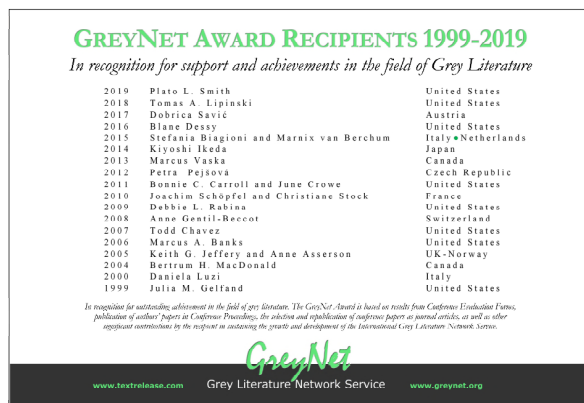
2017 Data Papers are Witness to Trusted References in Grey Literature

2018 Open Data engages Citation and Reuse: A Follow-up Study on Enhanced Publication

2019 AccessGrey, Securing Open Access to Grey Literature for Science and Society

GreyNet Annual Award for Outstanding Achievement in Grey Literature

Since 1999, GreyNet has issued an award in recognition for an author(s) contribution to the field of grey literature. Nominations for the GreyNet Award are based on a number of criteria (1) Results from conference evaluation forms, (2) Publication of the authors' full-text paper in the official Conference Proceedings, (3) Selection and publication of the authors work as a journal article, thus exporting and distributing research results originating in the Conference Series, and (4) Prior history of the author and/or author's organization in the field of grey literature. The recipient may also be an information professional, whose significant contributions over the years has sustained the growth and development of GreyNet International.



GreyNet Awards 1999 – 2019

1999

Julia Gelfand, University of California Irvine, USA
Awarded for her work as journal editor on grey literature.

2000

Daniela Luzi, National Research Centre, Italy
Awarded for her methodological approaches to grey literature.

- 2004** Bertrum MacDonald, Dalhousie University, Canada
Awarded for his study on the marine science community and grey literature.
- 2005** Keith Jeffrey, CCLRC U.K. and Anne Asserson, University of Bergen, Norway
Awarded for their work on CRIS systems for grey literature.
- 2006** Marcus Banks, New York University School of Medicine, USA
Awarded for his work on open access to grey literature.
- 2007** Todd A. Chavez [et al.], University of South Florida, USA
Awarded for his research on the Karst community and grey literature.
- 2008** Anne Gentil-Reccot, CERN, Switzerland
Awarded for her research on the physics community and grey literature.
- 2009** Debbie Rabina, Pratt Institute's School of Information and Library Science, USA
Awarded for her research on copyright licenses and legal deposit of grey literature.
- 2010** Joachim Schöpfel, University of Lille, France
Award presented for his extensive research and publications on grey literature.
- 2010** Christiane Stock, Inist-CNRS, France
Award presented for her work and publication on the OpenSIGLE Repository
- 2011** Bonnie C. Carroll and June Crowe, Information International Associates, Inc. USA
Awards presented for their work on scientific data in grey literature and NGOs.
- 2012** Petra Pejšová, National Technical Library, Prague, Czech Republic
Award presented for her research and management skills in the field of grey literature
- 2013** Marcus Vaska, Knowledge Resource Service; University of Calgary, Canada
Award presented for his extended research in raising awareness of grey literature.
- 2014** Kiyoshi Ikeda, Intellectual Resources Department, Japan Atomic Energy Agency, JAEA
Award for his work in collecting, organizing, and disseminating data and information on nuclear accidents and in particular the Fukushima Daiichi Nuclear Power Station Accident.
- 2015** Marnix van Berchum, Data Archiving and Networked Services, DANS-KNAW, Netherlands
Award presented for the technical support as service provider for GreyNet's research data issuing from the International Conference Series on Grey Literature.
- 2015** Stefania Biagioni, Institute of Information Science and Technologies, ISTI-CNR, Italy
Award presented for the development and maintenance of the GreyGuide Repository and Web Access Portal for GreyNet's Collections and Resources.
- 2016** Blane K. Dessy, Library of Congress, Washington D.C., USA
Award presented in recognition for sustained support enabling research and development in the field of grey literature.

GreyNet Award Recipients 1999 – 2019

- 2017** Dobrica Savić, Nuclear Information Section; International Atomic Energy Agency, UN
Award for his leading role in drafting, promoting, and assessing the 'Pisa Declaration on Policy Development for Grey Literature Resources'.
- 2018** Tomas A. Lipinski, University of Wisconsin - Milwaukee; School of Information Studies, USA
Award for his corpus of publications dealing with legal issues and information rights in the field of grey literature.
- 2019** Plato L. Smith, University of Florida, George A. Smathers Libraries, USA
Award for his work dealing with grey literature research data, its reuse, and preservation. As well as for his profound organizational support.



GreyNet Honorary Member Register

The international Grey Literature Network Service celebrated last year its Twenty-fifth Anniversary and understands that this milestone was reached in great part through the financial and content contributions of its associate, institutional, and individual members. In recent years, a number of GreyNet Members have retired; however, they continue to share interest in the field of grey literature and remain in contact with GreyNet's range of information services and activities. As an organization, GreyNet chooses to honor these information professionals and seeks to offer a token of lasting thanks for their sustained support.

* Roberta Shaffer * Herbert Gruttemeier * Keith Jeffery
* June Crowe * Janie Kaplan * Rosvita Vaska



Educational and Training Initiatives in Grey Literature

Course modules and training are available not only to instructors and students at Schools and Colleges of Library and Information Science, but also to professionals and practitioners working to serve their knowledge based communities. Through the years, GreyNet has taken an active role in curriculum development and instruction. Such initiatives include:

Workshops and Seminars

Introduction to Grey Literature, Supply and Demand Side Grey, Strategies and Future Trends, etc.

Distance Education Program 2007-2009

Undergraduate Accredited Course on Grey Literature via the University of New Orleans, USA

Guest Lecture Series 2004-2008

Lectures on Grey Literature for Masters Students at the University of Amsterdam, Netherlands

Presentations at Conference, Meetings, and Other Events

Invited Papers and Presentations on topics related to Grey Literature



GreyWorks - Summer Workshop Series on Grey Literature ISSN 2211-1425

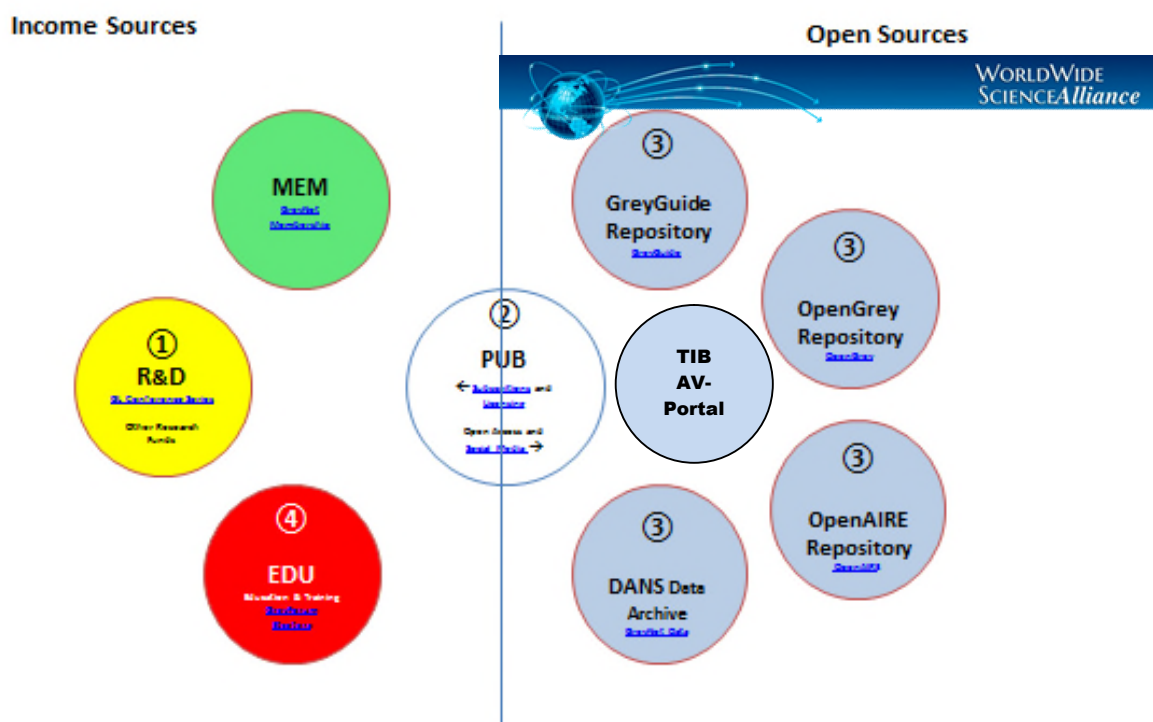
| | |
|--|--------------|
| Benchmarks and Forecasts on Grey Literature , Washington DC, USA | May 5, 2009 |
| Benchmarks and Forecasts on Grey Literature , Amsterdam, NL | July 2, 2009 |
| Transparency Governs the Grey Landscape , Washington DC, USA | Aug.10,2010 |
| Ten Strategies for Grey Literature , Amsterdam, NL | Sept.9, 2011 |
| Strategic Mapping of Grey Literature , The Hague, NL | Aug.31,2012 |
| Grey Boot Camp: Exposure to the Grey Landscape , Washington DC, USA | July 25,2013 |
| Leveraging Grey Literature: A Training in Resource Assessment , DC, USA | Aug.11,2015 |
| Leveraging Grey Resources: A Training Module , UvA, Amsterdam, NL | Sept.21,2016 |
| Data Papers: An Open Access Tool for Citizen Science , OBA, Amsterdam, NL | Aug.16, 2018 |



GreyForum - Onsite and Online Seminars and Workshops *"Where grey literature provides common ground for information professionals"* ISSN 2213-5735

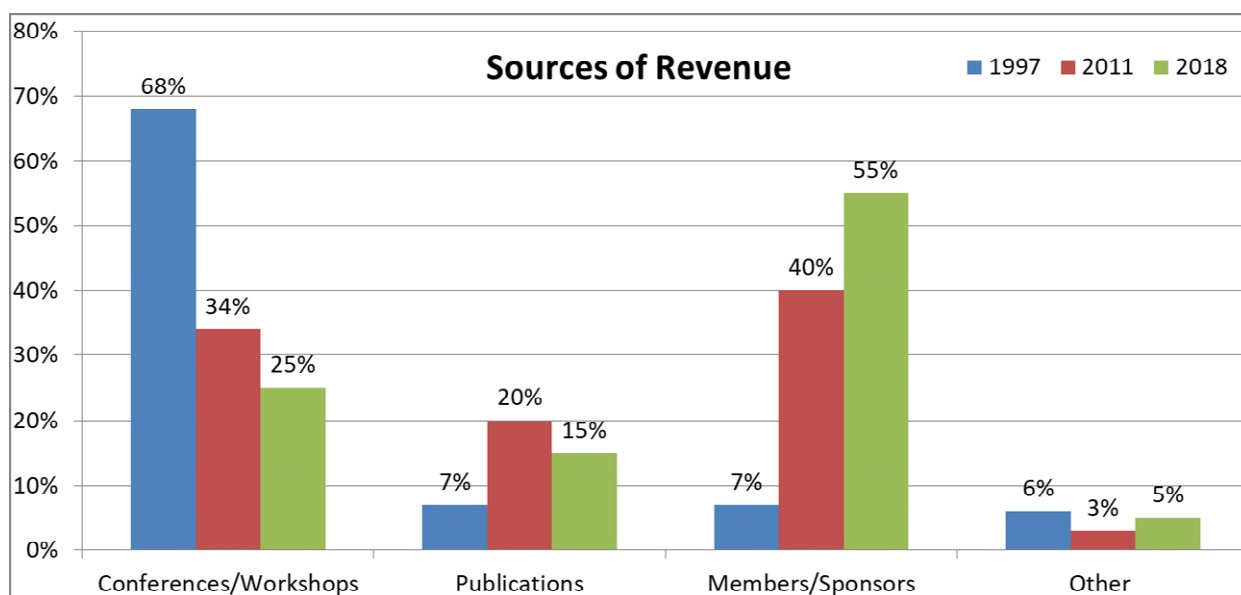
| | |
|--|---------------|
| Grey Literature and Information Ethics , St. Hilda's College, Oxford, UK | Jan.31, 2013 |
| Grey Literature and Information Rights , KNVI Conference, NL | Nov.14,2013 |
| Grey Literature and Policy Development , CNR Pisa, Italy | April 7, 2014 |
| Grey Literature and Digital Preservation , Pinto Huis, Amsterdam, NL | Nov.30,2015 |
| Wikipedia for Grey Resources , Library of Congress, Washington DC, USA | May 2, 2016 |
| Data Papers, Trusted Tool in Research & Data Sharing , University of Florida, USA | Mar.20, 2018 |
| Open Data for Research and Enhanced Publication , CNR, Pisa, Italy | May.25, 2018 |
| Data Papers, The Why and How , NTK Prague, Czech Republic | Oct. 23, 2018 |
| Grey Literature and the Circular Economy , OBA, Amsterdam, NL | Sept, 5, 2019 |

GreyNet's Sustained mix of Income and Open Sources



Financial Indicators

Since its relaunch in 2003, GreyNet has increased and diversified its sources of revenue. Where it initially was dependent almost solely on participant fees issuing from the international conference series, it has since increased revenues issuing from membership fees, sponsorship fees, advertising, the sale of publications, journal licensing, royalties, as well as educational and training activities. In 2018, membership and sponsorship fees accounted for 55% of the revenues, conference and workshops fees accounted for 25%, and publication fees were 15%. Together, these three sources of revenue accounted for 95% of GreyNet's gross income. The remaining 5% of the income was acquired via other administrative services.



As seen in the chart above, revenues issuing directly from conference fees have considerably decreased over the years, while the number of conference participants has not. This can be accounted for by the fact that GreyNet has acquired more organizational members as well as conference sponsors. Their paid membership and sponsorship fees entitle them to participation in the conferences. Another factor that explains the decrease in conference revenues are the reductions now offered to authors, students, and employees of host organizations.

Gross Revenues Per Annum

| 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| €40,900 | €41,164 | €45,803 | €40,189 | €41,578 | €41,690 | €38,712 | €40,582 | €39,066 |

These figures are based on direct revenues, while other indirect revenues also have to be taken into consideration. For example, a conference host that provides the location, equipment, and catering for the annual event circumvents costs to the Program and Conference Bureau. A sponsor for a social event linked to a conference is yet another example of indirect or non-accounted revenues without which TextRelease/GreyNet would be unable to meet its operating costs.

Operating Costs

Direct and indirect costs associated with TextRelease and its Grey Literature Network Service include human resources, office maintenance, travel and lodging (related to site visits, conferences, workshops, committee meetings and other field work), conference materials and publications, as well as special events (annual award dinner, social programs, reception, conference tours, etc.). An overview of such expenditures are provided in the table below.

| Human Resources | Office Maintenance | Travel and Lodging | Conferencing and Publications |
|----------------------|-----------------------------|--------------------|-------------------------------|
| Full time Director | Office Supplies & Equipment | Hotels | Pouches |
| Freelance Technician | Utilities | Airfare | Badges |
| Project Workers | Printing and Postage | Trains | Program books |
| Accountant | Telecom | Auto rentals | Newsletters |
| Notary of the Public | Insurances | Taxis | Proceedings |
| Tax Consultant | Taxes | Gas | Journal |
| | Chamber of Commerce | Public transit | Websites |
| | Bank and Credit Cards | Meals | Course Materials |
| | Web services | | Promotional items |

GreyNet Statistics *(As of December 31, 2018)*

The statistics provided are from a number of sources including Network Solutions Web logs, EBSCO licensed publishing, GreyNet Service Providers, as well as, in-house administrative files.

| 2018 Year End | 2017 Year End | 2016 Year End | GreyNet Statistics |
|---------------------|---------------------|---------------------|--|
| 12 | 12 | 11 | GreyNet Organizational Members |
| 54 | 53 | 40 | Countries with GreyNet contacts |
| 519 | 507 | 280 | Organizational contacts worldwide <i>(see Map below)</i> |
| 406 | 375 | 360 | Contributing Authors/Researchers |
| 1070 | 1020 | 1000 | GreyNet Distribution List |
| 683 | 684 | 690 | GreyNet LinkedIn Members |
| 1240 | 1264 | 1285 | GreyNet Twitter Followers |
| 129 | 119 | 98 | GreyNet Facebook Friends |
| 35 | 30 | 25 | Research Datasets in the DANS Archive |
| 379 | 379 | 363 | Full-text metadata records in OpenGrey Repository |
| 677 | 624 | 538 | Full-text metadata records in GreyGuide Repository |
| 6856 | 4044 | 2457 | Full-text TGJ article downloads from EBSCO LISTA-FT database |

| | | | |
|----------------|----------------|----------------|---|
| 11160 | 10760 | 14576 | Page views to TextRelease.com -- Conference site |
| 42688 | 43,600 | 44514 | Page views to GreyNet.org – Website |
| 711,719 | 530,452 | 265,993 | Page views to GreyGuide – GreyNet’s Web Access Repository |



GreyNet Organizational contacts worldwide

SWOT Analysis

Strengths

Leadership role, an established and recognized international information network, GreyNet as Brand Name, Corporate Memory, Partnerships and Agreements, Good Will, Commitment to Open Access, Over twenty-five years expertise in the field of grey literature, Sustained information resources, and a track record of before and after sales delivery and service, Established banking and fiscal control.

Weaknesses

ICT issues such as website functionality including graphic design, online ordering, use/user statistics and their analyses, underdeveloped marketing, sales, and promotional activities. Insufficient reserves for further investment. A sole proprietorship seen as an obstacle to potential membership. Insufficient presence at key national and international conferences where grey literature is either directly or indirectly related to the themes and programs.

Opportunities

Further role in training and education, as well as research and (digital) publication. Ability to upgrade, enhance, and leverage existing products and services. Increased potential for sponsorship. Better access to funding and grants. Streamlining the workflow through outsourcing. Further cooperation with the open access community as well as further cooperation with commercial publishers and licensing agents. More use of available social media and networks.

Threats

Continuity, inability to respond to growth leading to missed opportunities, infrastructure's command of the ever-changing information landscape, an uncertain financial climate.

GreyNet Timeline 1992-2018

“Over a Quarter Century of Service to the International Grey Literature Community”

| 2018 - 2016 | 2015 - 2014 | 2013 - 2011 | 2010 -2008 | 2007 - 2000 | 1999 -1992 |
|---|--|--|---|---|---|
| 2018 | 2015 | 2013 | 2010 | 2007 | 1999 |
| <p>GL20 Twentieth International Conference on Grey Literature, Loyola University, New Orleans, USA 3-4 December</p> <p>Data Papers Workshops UF, Mar. 20th USA CNR, May 25th IT OBA, Aug. 16th NL NTK, Oct. 23rd CZ</p> <p>DOI Minting Service</p> <p> Honorary Member Register</p> | <p>GL17 Seventeenth International Conference on Grey Literature in the KNAW Amsterdam</p> <p>Pisa Declaration Translated into 19 languages</p> <p>Special Winter issue of TGJ on Repositories</p> <p>GreyWorks'15 <u>Leveraging Grey Literature</u>, Washington D.C.</p> | <p>GL15 Fifteenth International Conference on Grey Literature, Bratislava, SK 2-3 December</p> <p>1st GreyForum <u>Information Ethics</u></p> <p>GreyWorks'13 Summer Series</p> <p>Launch GreyGuide Repository</p> <p> 2nd GreyForum <u>Information Rights</u></p> | <p>GL12 Twelfth International Conference on Grey Literature in Prague with NTK as Host</p> <p>Monograph on Grey Literature published by De Gruyter Saur</p> <p>GreyWorks'10 Summer Workshop Series;</p> <p>GreyNet's Retro.Collections 1993-1999 in OpenSIGLE</p> | <p>GL9 Ninth International Conference on Grey Literature in Antwerp with EWI as Host;</p> <p>Grey Literature accredited course via UNO</p> <p>OpenSIGLE – GreyNet Bilateral agreement</p> | <p>GL'99 Fourth International Conference on Grey Literature in Washington D.C. USA</p> |
| 2017 | 2014 | 2012 | 2009 | 2006 | 1998 |
| <p>25th Anniversary</p> <p>1992  2017</p> <p>GL19 Nineteenth International Conference on Grey Literature in Rome, Italy with CNR as Host. 23-24 October</p> <p>Data Papers Project</p> | <p>Facebook</p> <p>RSS Feeds</p> <p>4th GreyForum <u>Digital Preservation</u>, Amsterdam, NL</p> | <p>GL14 Fourteenth International Conference on Grey Literature in Rome, Italy with CNR as Host</p> <p>GreyWorks'12 Summer Workshop Series</p> <p>International Directory of Organizations in Grey Literature</p> <p>GreyNet's Collection of research data in DANS Archive</p> | <p>GreyNet launched LinkedIn Group</p> <p>GL11 - Eleventh International Conference on Grey Literature, Washington D.C. FEDLINK Host</p> <p>GreyWorks'09 relaunch of the Workshop Series Grey Literature;</p> <p>First edition of GreyNet's Newsletter</p> | <p>GL8 Eighth International Conference on Grey Literature in New Orleans</p> | <p>GreyNet merged with MCB University Press</p> |
| 2016 | 2014 | 2011 | 2008 | 2005 | 1997 |
| <p>GL18 Eighteenth International Conference on Grey Literature at The New York Academy of Medicine, USA 28-29 November</p> <p>Pisa Declaration Assessment Study</p> <p>5th GreyForum <u>Wikipedia for Grey Resources</u> at LOC in D.C., USA</p> <p>Associate Member WorldWide Science Alliance</p> <p>GreyGuide via WWS.org</p> <p>GreyWorks'16 <u>Leveraging Grey Resources</u>, Amsterdam, NL</p> | <p>GL16 Sixteenth International Conference on Grey Literature in Washington D.C., Host FEDLINK/LC</p> <p>New GreyNet Infrastructure</p> <p>3rd GreyForum <u>Policy Development</u></p> <p>Pisa Declaration</p> <p></p> <p>Twitter</p> <p>GreyGuide web access portal</p> <p>OpenAIRE Portal to GreyNet's Collection of Conference Preprints in OpenGrey</p> | <p>GL13 Thirteenth International Conference on Grey Literature, Washington D.C. FEDLINK as Host</p> <p>GreyWorks'11 Summer Series</p> <p>OAI7 Open Access Workshop in Geneva, CH</p> <p>OpenGrey succeeded OpenSIGLE</p> <p>Password Access to Serials</p> | <p>GL10 Tenth International Conference on Grey Literature in Amsterdam Science Park;</p> <p>GreyNet 's Collections 2003-2007 via OpenSIGLE;</p> <p> The Grey Journal</p> <p>Recipient Dutch National Award</p> | <p>GL7 Seventh International Conference on Grey Literature in Nancy, France with INIST Host</p> <p>The Grey Journal, TGJ launched</p> <p>GL6 Sixth International Conference on Grey Literature in New York with NYAM as Host;</p> <p>First GreyNet Award Dinner</p> | <p>GL'97 Third International Conference on Grey Literature in Luxembourg with the EC as Host</p> |
| | | | | 2004 | 1996 |
| | | | | | <p>GreyWorks'96 Workshop on Grey Literature in College Park Maryland, USA</p> |
| | | | | 2003 | 1995 |
| | | | | | <p>GL'95 Second International Conference on Grey Literature in Washington D.C. at Catholic University of America</p> |
| | | | | 2002 | 1994 |
| | | | | | <p>First volume of the Conference Proceedings published</p> |
| | | | | 2001 | 1993 |
| | | | | | <p>GL'93 First International Conference on Grey Literature in Amsterdam with EAGLE as Main Sponsor</p> |
| | | | | 2000 | 1992 |
| | | | | | <p>GreyNet discontinued by MCB University Press</p> <p>Golden Candle Award </p> <p>GreyNet established under the auspices of TransAtlantic^{DF}</p> |