Opening and Keynote Speakers
Seventeenth International Conference on Grey Literature

GL17 Opening Address
Prof. Theo Mulder, Director KNAW
Theo Mulder is a neuropsychologist by training. His primary area of scientific interest is focused on the human motor system (recovery of movement control following brain damage, learning of movements, motor control & cognition, brain-plasticity). He was from 1994 until 1999 professor of rehabilitation research at the Neurological Institute of the Radboud University in Nijmegen. From 1999 until 2006 he was full professor of Human Movement Science and director of the Center for Human Movement Studies at the university of Groningen (University Medical Center Groningen). Since 2006 he is the overarching director of the 16 KNAW institutes in the Netherlands. These institutes range from stem-cell research and brain research to cultural history of the Netherlands, demography, ecology, linguistics and the study of war and genocides. This position brought him in contact with the rich world of the humanities in which he got very much interested. This interest stimulated him to support the further development of the humanities institutes within the KNAW. He is still attached to the University of Groningen as a honorary professor.

GL17 Keynote Address
‘Dissertations and Data: Convergence of Textual and Non-Textual Content’
This study will be helpful for academic libraries to develop assistance and advice for PhD students in managing their research data, in collaboration with the research structures and the graduate schools. Moreover, it can be helpful to prepare and select research data for long-term preservation, curate research data in open repositories and design data repositories.

Dr. Joachim Schöpfel is the lead author and researcher in a team of colleagues from academic institutions in France and Slovenia
Joachim Schöpfel is senior lecturer at the Department of Information and Library Sciences at the Charles de Gaulle University of Lille 3 and Researcher at the GERiICO laboratory. He is interested in scientific information, academic publishing, open access, grey literature and eScience. He is a member of GreyNet International and euroCRIS. He is also the Director of the National Digitization Centre for PhD Theses (ANRT) in Lille, France.
Seventeenth International Conference on Grey Literature
‘A New Wave of Textual and Non-Textual Grey Literature’

Royal Netherlands Academy of Arts and Sciences
Amsterdam, Netherlands on December 1-2, 2015

Conference Outline and Venue

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<th>DAY 1  Tuesday</th>
<th>DAY 2  Wednesday</th>
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<tr>
<td>Registration Desk Open 8:30-9:00</td>
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<tr>
<td>KNAW Trippenhuis, Kloveniersburgwal 29, Amsterdam</td>
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<tr>
<td>Opening Session 9:00-10:30</td>
<td>Poster Session 9:00-11:00</td>
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<td>Welcome Address, Opening Address, Keynote Address</td>
<td>Multiple presentations showcasing research in grey literature</td>
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<td>Morning Break 10:30-11:00</td>
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<tr>
<td>Session One 11:00-12:30</td>
<td>Session Three 11:00-12:30</td>
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<tr>
<td>“Convergence of Textual and Non-Textual Grey Literature”</td>
<td>“Innovative Ways in Leveraging Grey Document Types”</td>
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<td>Lunch 12:30-13:30</td>
<td>Lunch 12:30-13:30</td>
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<td>Session Two 13:30-15:00</td>
<td>Session Four 13:30-15:00</td>
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<tr>
<td>“Influence of Social Media and Networks on Grey Literature”</td>
<td>“Visualizing Content in and for Grey Communities”</td>
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<td>Afternoon Break 15:00-15:30</td>
<td>Afternoon Break 15:00-15:15</td>
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<tr>
<td>Introduction to Posters 15:30-16:30</td>
<td>Closing Session 15:15-16:00</td>
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<td>“Briefings by Poster Presenters”</td>
<td>Report by Moderators, Conference Handoff, and Farewell</td>
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<tr>
<td>Informal Conference Reception 17:00-19:00</td>
<td>Post-Conference Tour 17:00-18:00</td>
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<td>Compagnie Theater, Kloveniersburgwal 50, Amsterdam</td>
<td>Amsterdam Public Library, Oosterdokskade 143</td>
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Poster Session and Sponsor Showcase

As of October 22nd 2015

On the afternoon of Day One, each person presenting a poster will have the opportunity to introduce their work in the Main Conference Hall. The Poster Session and Sponsor Showcase will continue in adjoining rooms on the morning of Day Two, where the presenters will meet with conference delegates in an informal setting.

International identification and ‘white and grey literature’. Identities, retrieval, reuse and the certainty of knowledge while sharing and connecting information
Flavia Cancetta, CNR - Biblioteca Centrale, ISSN National Reference Centre
Luiza De Biagi, CNR - National Research Council of Italy, Biblioteca Centrale, Italy

FIC Grey Literature: Lady Justice Goes Grey
Lee Lipscomb, Matt Sarago, and Andrew Kaplan, Federal Judicial Center, United States

Sustaining the visibility of research emerging in developing economies
Andrew Mwesigwa, Makerere University, Uganda
Elizabeth Mlambo, College of Health Sciences Library, University of Zimbabwe

What’s the message? A NLP analysis of public health information sent by SMS
Debra Revere and Janet Baseman, School of Public Health, University of Washington;
Gondy Leroy, Eller College of Management, University of Arizona, United States

Grey Literature in Open Source Repositories
Erin Tripp and Daniel Atken, Discoverygarden Inc., Canada

Use of Assistive Technology for Accessing Grey Literature by the Visually Challenged Members of the Academic Libraries
Khaiser M. Khan, Department of Library and Information Science, Mangalore University;
Chowbiny P. Ramasesh and Venkatesha, Mysore University Library, India

The Impact of the 9th Art: Use of Comic Books & Graphic Novels as a Grey Literature Medium in Post-Secondary Curricula
Marcus Vaska, Alberta Health Services and Rosvita Vaska, University of Calgary, Canada

National grey literature cooperation model
Petra Pejšová and Hana Vysítková, National Library of Technology, Czech Republic

Your 7 steps to sustainable data
Emilie Kraaikamp and Marnix van Berchum, Data Archiving and Networked Services, DANS-KNAW, Netherlands

A semantic engine for grey literature retrieval in the oceanography domain
Sara Goggi, Gabriella Pardelli, Roberto Bartolini, Francesca Frontini, and Monica Monachini, CNR-ILC, Italy
Giuseppe Manzella, ETT solutions; Maurizio De Mattei and Franco Bussattta, DP2000, Italy

Kate Chamberlain Kritikos, University of Wisconsin-Milwaukee School of Information Studies, United States

GreyGuide Portal and Repository – Guide to Good Practices and Resources in Grey Literature
Stefania Biagioni and Carlo Carlesi, ISTI-CNR, Italy; Dominic Farace, GreyNet International, Netherlands

Grey Literature and Information Ethics: Shared Concerns and Cognitive Dissonance in the Digital Information Economy
Jonathan Gordon-Till and Sylvia Simmons, InfoEthics, United Kingdom
Prize will be awarded for the best Conference Poster!

This year in addition to honoring the GreyNet Award Recipients 2015, the International Conference Series on Grey Literature introduces a prize for the best Poster Presentation. Posters will be judged on their innovative content, relevance to the conference, and graphic design. A jury of five will be drawn from among the conference participants and the prize will be presented during the GL17 Closing Session.

GL17 Conference Reception in the Compagnie Theater

Wendy Bontje – a young, talented Dutch artist will perform in the Compagnie Theater in Amsterdam on Monday, December 1st 2015 during an informal reception for the conference delegates. Alongside entertainment, those attending are encouraged to meet as goodwill ambassadors with the delegates from some 20 countries worldwide.